



#### 6,194,483 people visited this site

- \_\_\_\_\_ 11,388,773 ∨isits
- 6,194,483 Absolute Unique Visitors
- 58,328,074 Pageviews
- 5.12 Average Pageviews
- 00:07:29 Time on Site
- 48.05% Bounce Rate
- 53.85% New Visits

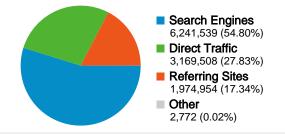
### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	6,832,487	59.99%	Cable	3,915,618	34.38%
Firefox	3,703,314	32.52%	DSL	3,086,390	27.10%
Safari	430,103	3.78%	Unknown	2,717,621	23.86%
Opera	210,148	1.85%	T1	901,856	7.92%
Mozilla	105,524	0.93%	Dialup	567,321	4.98%



### All traffic sources sent a total of 11,388,773 visits

- 27.83% Direct Traffic
- 17.34% Referring Sites
  - 54.80% Search Engines

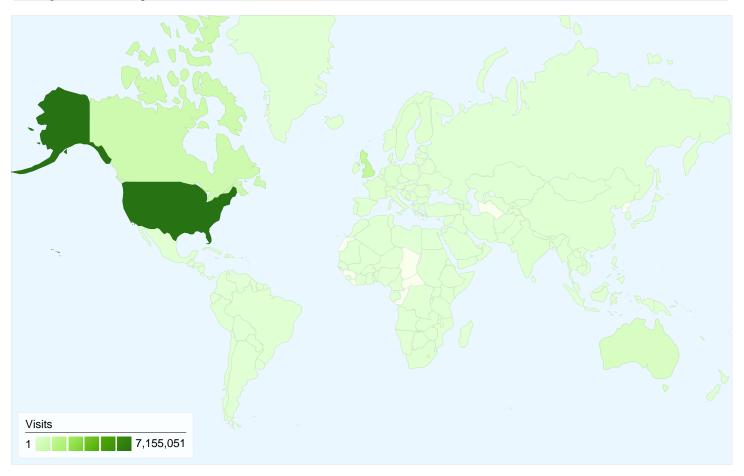


### **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	5,443,223	47.79%	above top secret	268,250	5.18%
(direct) ((none))	3,169,508	27.83%	abovetopsecret	138,787	2.68%
ask (organic)	247,438	2.17%	abovetopsecret.com	57,701	1.11%
abovetopsecret.com (referral)	240,711	2.11%	(content targeting)	49,356	0.95%
yahoo (organic)	220,036	1.93%	area 51	48,815	0.94%

# www.abovetopsecret.com

## Jan 1, 2007 - Oct 31, 2007



## 11,388,773 visits came from 223 countries/territories

Site Usage							
Visits 11,388,773 % of Site Total: 100.00%	Pages/Visit 5.12 Site Avg: 5.12 (0.00%)	Avg. Time on Site 00:07:29 Site Avg: 00:07:29 (0.00%)		% New Visits 53.85% Site Avg: 53.77% (0.15%)	<b>48.05</b> Site Avg:	Bounce Rate 48.05% Site Avg: 48.05% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		7,155,051	5.17	00:07:26	54.26%	47.63%	
United Kingdom		1,194,061	6.26	00:09:09	45.58%	39.61%	
Canada		796,684	5.63	00:07:50	47.51%	43.41%	
Australia		387,720	5.34	00:09:05	46.85%	44.31%	
Denmark		137,881	2.60	00:02:05	88.07%	87.97%	
Germany		125,952	4.42	00:06:14	58.89%	53.81%	
Netherlands		118,499	5.26	00:07:49	45.31%	45.83%	
India		90,932	2.88	00:04:00	76.36%	65.85%	
Sweden		79,436	5.18	00:07:43	43.78%	42.53%	
Finland		72,892	4.96	00:08:06	51.64%	45.38%	

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	<b>Overview</b>

400,000 400,000 200,000 200

## Pages on this site were viewed a total of 58,328,074 times

**58,328,074** Pageviews

**39,601,163** Unique Views

48.05% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
/	4,489,817	7.78%
/forum/	4,074,995	7.06%
/forum/today.php	3,842,915	6.66%
/forum/19/pg1/srtpages	1,491,374	2.58%
/forum/myats.php	496,822	0.86%